



Compressed Air Challenge®

Sponsor Opportunities

The Compressed Air Challenge **mission** is to promote energy and operational efficiency in compressed air systems for industry through information and training, leading end users to adopt efficient practices and technologies while leveraging collaborative cooperation among key stakeholders.

CAC is a **voluntary collaboration of:**

- industrial end-users
- manufacturers, distributors, and their associations
- consultants
- state research and development agencies
- energy efficiency organizations
- utilities

The **vision** of the CAC is to be the global leader in developing and disseminating innovative product-neutral information and educational materials to help industries generate and use compressed air at maximum sustainable efficiency.

Sponsor Benefits

- Voting seat on the Board of Directors
- CAC will pay for one day of an instructor's labor compensation when a Sponsor hosts a public training session within the calendar year (\$1,250 value annually)
- Representation on the CAC's Project Development Committee
- Opportunity to participate in CAC working groups targeted at new training development and marketing
- Opportunity to participate in the development of CAC projects and initiatives related to energy efficiency and standards
- Discount on the Compressed Air Best Practices Manual (\$75 for Sponsors vs. \$125 for public)
- Discount on training products
- One free seat for new sponsors to participate in the [Fundamentals of Compressed Air Systems training web-edition](#)
- Special Sponsor price of \$450 per participant to participate in the [Fundamentals of Compressed Air Systems training web-edition](#) (discounted from \$795)
- Recognition as a sponsor and brand affiliation with a nationally known energy efficiency organization
- Listed on the CAC website plus a link to your homepage
- Use of the CAC Sponsor logo on the sponsor's publications, business cards, or websites
- Ability to contribute to e-newsletter

Sponsor Resources

Sponsors are provided access to the online sponsors' only area where meeting summaries and key organizational documents are housed. For access to the sponsors' only area, please contact CAC at tkohler@compressedairchallenge.org. The [online hosting kit](#) for in-person fundamentals and advanced courses is now available online; providing sponsors with all of the tools to host successful training at their fingertips. In addition to the above, the [CAC's online library](#) is home to a wealth of resources, including CAC publications, fact sheets, tip sheets and case studies on a variety of topics.



CAC Training Program

- [Fundamentals of Compressed Air Systems](#) (in-person and web-edition)
- [Advanced Management of Compressed Air Systems](#)

The CAC has trained over 17,000 compressed air users since 1999.

Best Practices for Compressed Air Systems Second Edition

The Best Practices Manual provides the "how to" information to implement recommendations which will achieve peak performance and reliability of the system at the lowest operating cost. [Read more.](#)

The BPM is available for purchase in the CAC's [online bookstore](#).

In the United States, compressed air systems account for \$1.5 billion per year in energy costs. Optimization of compressed air systems can provide typical energy efficiency improvements averaging between 20 and 50 percent, and pushing as high as 80 percent in some cases.



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